2027 VPBA DIRECTORY DISPLAY ADVERTISEMENT

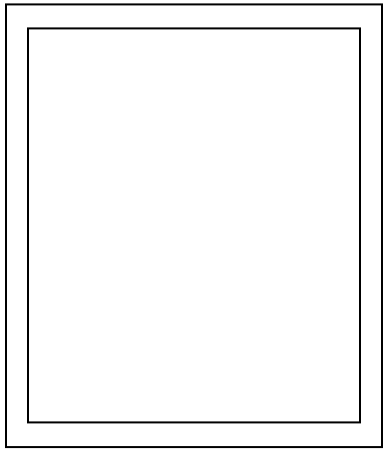
DEADLINE ~ Monday, January 25, 2027

Forms also available on www.VPBA.com

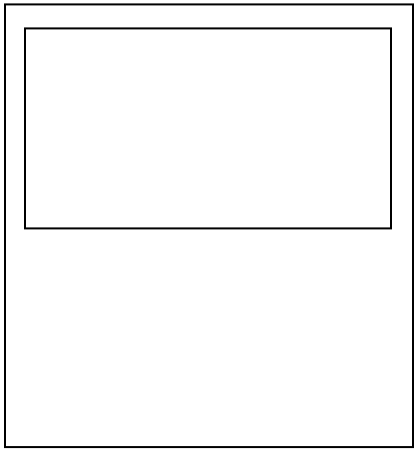
c/o Robin Mellen, 2275 White Hall Rd., Crozet, VA 22932; 434/981-0363

Full Page Color Ad 7.385" x 4.5" Vertical	**$150**	**Quarter Page Color Ad** (1.75" x 4.5" Horizontal, Business Card Size)	**$50**
Half Page Color Ad 3.625" x 4.5" Horizontal	**$75**	**Breeder Listing** (Form Enclosed)	**$30**

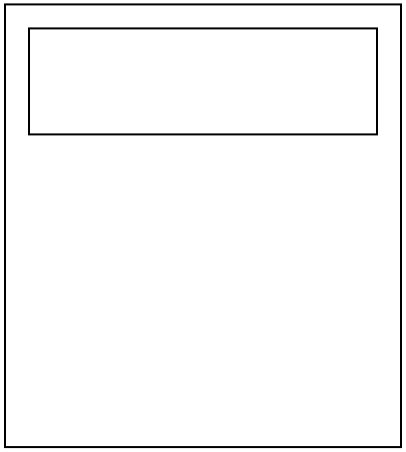
VPBA Ad Submission Guidelines



Full Page
(7.385"H x 4.5"W)



Half Page
(3.625"H x 4.5"W)



Quarter Page
(1.75"H x 4.5"W)

1. Photos: Do Not Submit photos taken from websites. Photos from websites are only 72DPI and will not reproduce when printed. Digital photos can be submitted but must be high quality or 300 DPI. Prints to be scanned should have the following CLEARLY WRITTEN on the back: 1. Name of Pony, 2. Owner's Name & Phone Number, 3. Farm Name, 4. Photo Credit if applicable.

2. Ads should be sized according to the dimensions above. Ads that are designed for an 8.5"x11" page will not properly fit VPBA Directory pages. If you are laying your ad out yourself draw a box or frame to the dimensions above and then sit everything for your ad within that frame.

3. It is best to submit ads via email as 300 DPI Adobe .PDF or 300 DPI PGs. If you are submitting a hard copy for the designer to layout your ad, please indicate so by labeling your materials "DESIGNER LAYOUT". Please type or write your ad content clearly, including farm name and other contact information you want to appear in your ad, and use the photo submission guidelines above. If you are designing your own ad, please indicate so by labeling your materials "MEMBER LAYOUT"

4. When submitting your ad via email, please label your file as follows "LAST NAME" or "FARM NAME" 2027 VPBA DIRECTORY". If everyone name's their file "VPBA" it becomes hard to identify ads.

PLEASE SUBMIT TO THE ABOVE MAILING ADDRESS OR EMAIL: robinjmellen@gmail.com

<u>When using photos taken by a Professional Photographer, a release or authorization for publication from the photographer must be submitted with payment</u>.

Virginia Pony Breeders Association

2027 DIRECTORY DISPLAY ADVERTISMENT

Forms also available on www.VPBA.com

DEADLINE~January 25, 2027

Please complete this form and return with payment to:

Robin Mellen, 2275 White Hall Rd., Crozet, VA 22932; 434/981-0363

***Ads can be E-Mailed to robinjmellen@gmail.com**

___________	Full Page Ad	$150
___________	Half Page Ad	$ 75
___________	Quarter Page Ad	$ 50
___________	Breeder Listing	$ 30

Name: ____

Address: ____

City: ____________________ State: ______________ Zip Code: ______________

Phone: ____________________ E-mail: ____________________

* *

Application for Member-Breeder Listing ($30)

Available only to 2027 VPBA members/owners of mares which produce Virginia bred ponies

Name: ____________________ Farm Name: ____________________

Address: ____________________ City: ____________________

State: ______________ Zip Code: ______________ Phone: ______________

E-mail: ____________________ Web Address: ____________________

AMOUNT ENCLOSED: ______________ (Please make check payable to "VPBA") **VENMO is @VPBA1979**